



www.enterpriseforequity.org

“Grow a Profitable Food, Farm, or Fish Business”

Agri-preneur Business Training Program

- Create a financially sustainable enterprise
- Write your own business plan
- Learn important Financial Planning, Record keeping & Marketing Skills

Step 1 **FREE Information Session - to find out more.**

This required one-hour meeting provides information about the Agri-preneur Business Training Program, entrepreneurial support services and our organization. It is also a time for us to get to know interested participants and answer questions.

Prerequisite for full training program.

Step 2 **Business Readiness Workshop**

During this two day workshop our experienced trainers & guest experts will help participants determine what is required to move their business forward; such as regulations, risks, costs, plus the rewards, commitment and hard work necessary to succeed in the Agri-preneur Business Training Program and eventually in their own business. **Prerequisite for full training program.**

Step 3 **Full Agri-preneur Business Training**

After the Business Readiness Workshop, participants who are ready to move forward can take the full Business Training.

This experiential training covers the main areas of business planning, including marketing, pricing, competition, financing and bookkeeping. Participants gain many skills in addition to the business planning tools. These skills impact confidence level, self-esteem and organization as participants refine the presentation of their products and services. At the end of the training, participants will have created a business plan for their small enterprise.

Information Session Dates:

Monday, January 9, Noon-1PM

For other dates, see website

Business Readiness Workshop:

Thursday/Friday, January 19/20

9:00 am - 4:30 pm

FULL Agri-preneur Business Training Program:

Late January through March 2012

Olympia, Washington

LEARN MORE!

Call Beth
(360) 704-3375 x2

OR

REGISTER ONLINE!

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Northwest
Cooperative
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Small Farms Program



WASHINGTON STATE UNIVERSITY
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